

Applied Generative AI.

A four-module programme for leaders, built around **judgement before tools** and capability that earns trust under audit.

MODULES

4

HOURS

12


MEMBER
The CPD Certification
Service

IN COLLABORATION WITH



**Cork
Chamber**
Advancing business together

Inspiration is not Capability.

Your team has seen the demos and read the LinkedIn posts. The question CEOs and CFOs are asking now is: **How does AI improve margins without compromising on security or industry standards?**

That question is not answered by another tool demonstration. It is answered by people who understand when AI should be involved and when it should not.

By structured frameworks that stand up to audit, not ad hoc experimentation.

And by governance that enables adoption rather than blocking it.

Most market training teaches tools in isolation.

- Teams learn to prompt, but not when to prompt.
- They learn features, but not judgement.
- The outcome is organisations that are technically active but strategically blind and operationally exposed in an audit.

This programme is tool-agnostic and judgement-first. It works in pharma and life sciences, medtech, financial and professional services, and any regulated manufacturing or supply environment where governance is non-negotiable

REGULATORY CONTEXT AT A GLANCE

ALREADY IN FORCE

EU AI Act - Article 4

Organisations deploying AI systems must ensure staff have sufficient AI literacy.

LIVE

2026 - IRELAND

Regulation of Artificial Intelligence Bill 2026

General Scheme, supervision and enforcement of AI systems in Ireland.

IN MOTION

SECTOR OVERLAY

GDPR - NIST AI RMF - Ireland's Seven Principles

Mapped to existing QMS, change-control and validation frameworks..

MAPPED

DESIGNED FOR LEADERS IN REGULATED INDUSTRIES

Pharma

MedTech

Life Science

Regulated Manufacturing

Financial Services

Quality & Compliance

Recruitment

Professional Services

Four modules. One pathway.

Each module answers a single question most professionals cannot answer with substance today. **Together they form the analytical spine.**

01

JUDGEMENT

From Blind Habit to Intentional Co-Partner

Does the human process matter here?

Interrupts autopilot use of AI. Participants audit their own work, calculate their AI time tax and learn to apply judgement before reaching for a tool.

02

TECHNICAL LITERACY

The Intelligent Foundation

Can AI reliably do this?

Demystifies the AI stack, data and how machines learn. Plain-English literacy that lets non-technical leaders evaluate vendor claims, internal proposals and risk exposure.

03

COMPLIANCE & RISK

Trust by Design

Does the governance allow it?

EU AI Act, GDPR, NIST AI RMF, Ireland's Seven Principles and the 2026 Bill, translated for working professionals inside QMS, change control and validation. Sector overlays included.

04

APPLIED PRACTICE

Your AI Advantage

How do we make this sustainable?

The capstone. Participants apply the ADOPT-AI canvas to a real use case from their own role and leave with a governed pilot plan ready for leadership sign-off!

PROPRIETARY FRAMEWORKS

Methodology participants can **apply, document and teach.**

FRAMEWORK 01

GenAI Decision Framework

Three operational questions to evaluate whether AI should be involved in any task.

FRAMEWORK 02

CORE Prompting

Accurate, relevant, well-structured and actionable outputs that requires minimal human refinement

FRAMEWORK 03

Governance Action Plan

Practical commitments mapped to the regulations the team already operates within.

FRAMEWORK 04

ADOPT-AI Canvas

One page pilot brief that validates high-impact AI use cases, reducing risk before full implementation

Capability your Leadership can Trust.

In just twelve hours, each participant leaves with a structured AI use case from their own organisation, not only a certificate of attendance, but a piece of work the leadership team can stand behind.

STANDARD COMPLETION

Micro-Diploma

Delivered as two consecutive days or two days over two weeks.

Up to 10 participants per cohort. Travel included for delivery in the Munster region. Tailored scheduling for multi-cohort programmes.

CPD ACCREDITED

Micro-Diploma (12 credits)

Delivered as two consecutive days or two days over two weeks.

Accredited completion option for participants requiring documented 12 CPD hours.

ADDITIONAL TRAINING

Masterclasses

AI Awareness, Literacy & Governance

U9 minutes. Ideal for organisations building readiness. Ensures regulatory compliance, mitigates risks, boosts safe innovation, builds trust.

Copilot Trainings

Compliance, security and accuracy

Copilot training tailored to regulated industries. AI-powered assistant training boosting productivity, drafting content, summarising and data analysis.

Claude for Enterprise

Automate workflows and boost productivity.

Superior reasoning in complex, long-context tasks, stricter data privacy via "zero-retention" policies and higher instruction-following reliability.

Skillnet funding may apply for eligible Cork Chamber members.

We do not start with a predefined training programme. We first evaluate your team profile, operational context, AI use cases and regulatory obligations to determine the most appropriate approach for your organisation.

Whether you are beginning to explore AI, scaling capability across departments or navigating advanced implementation within regulated environments, we can support the level of capability and governance required.

